



THE EARTH MACHINE™ BACKYARD COMPOST BIN HAS ARRIVED IN THE CITY OF ASHEVILLE

There's no better way to welcome spring! The City of Asheville is pleased to present a one day-only backyard compost bin event. This exciting green initiative will feature The Earth Machine™ Backyard Compost Bin, rated the bin of choice on the Disney Family website – one of the 15 Must-Haves for Moms. This product will be available to area residents on a first come, first served basis. Earth Machine™ Backyard Compost Bins will be available for only **\$35.00** tax included. This is a significant savings from the regular retail prices of **\$100.00**.

According to the EPA, landfills are the largest man-made source of methane gas emissions. Methane emissions occur when organic waste is landfilled, it's decomposition under an aerobic conditions releases this powerful greenhouse gas which is 20 times more potent than carbon dioxide. By using an Earth Machine™ Backyard compost Bin, a single-family household can expect to divert approximately **600lbs** of waste per year. **Just having 1,000 residents in our community, actively composting could divert 600,000lbs of organic waste, per year, from going to landfills.**

Homeowners can use the Earth Machine™ to compost fruit, vegetable scraps, crushed eggshells, tea bags, coffee grounds and filters from their kitchen. Then, add in layers of mulched leaves, dried grass, garden plants, old potting soil and soft plant stems from the garden. The resulting compost can be used as a rich soil additive for lawns and gardens improving soil water retention giving you greener grass, healthier flowers and better fruits and vegetables. Join the millions that are composting using The Earth Machine™ Backyard Compost Bin, reduce curbside waste and help diminish climate change.

Join us for this **one-day-only** truckload sale of Earth Machine™ Backyard Compost Bins, **Saturday May 8, 2010 from 9 am to 3 pm** in the **front parking lot** at the following location:

ASHEVILLE MALL
3 SOUTH TUNNEL RD.
ASHEVILLE NC
28805-7210

COMPOSTING FACTS

Over 600 lbs of organic yard and kitchen waste materials can be diverted per home through backyard composting. According to the Clean Air Council, forty-three thousand **tons** of food is thrown out in the United States each day.

Curbside waste reduction through backyard composting saves valuable landfill space.

Backyard composting reduces organic materials going to landfills, thereby reducing the production of methane gas, a potent and harmful greenhouse gas.

Residents save their municipalities valuable tax dollars by composting at home. Backyard composting is much more cost effective and environmentally friendly than municipal collection and disposal.

Compost is a great soil amendment for lawns, gardens, potting soils etc.

Compost can also save money by: reducing your curbside waste, providing free soil amendment, and by retaining soil moisture, you will save on your water bills too.

Residents *can* make a difference. Home composting using the Earth Machine™, combined with recycling and yard waste programs, can reduce resident waste at the curb by up to 80%! Leaves, grass and kitchen scraps represent as much as 50% of waste materials going to landfills.

FOR EVENT DETAILS,
CONTACT:

CITY OF ASHEVILLE

828-251-1122

www.ashevillenc.gov/sanitation

FOR MORE INFORMATION ON
THE EARTH MACHINE™, VISIT:

www.earthmachine.com

